

2024 COMMUNITY REPORT



Letter from the City Manager



Dear Commerce City Community Members.

As we step into 2025, I am filled with pride and optimism about the extraordinary progress we have made together in the past year. Our shared commitment and resilience have allowed Commerce City to flourish, overcoming challenges and celebrating remarkable achievements.

Our city continues to thrive as our dedicated staff works tirelessly to meet and exceed the expectations of our community and City Council.

In 2024, we witnessed the culmination of several kev initiatives that will shape Commerce City for years to come. One of our standout achievements was the adoption of the Commerce City 2045 Comprehensive Plan. This milestone was the result of a four-year journey marked by extensive public engagement, valuable conversations, and public hearings. The plan sets a clear vision for growth, development, and sustainability in the decades to come, ensuring that future projects align with our community's needs and priorities.

We also established the Advancing Commerce City Together (ACT) Program, a \$7.5 million initiative funded by federal American Rescue Plan Act (ARPA) dollars. ACT represents a pivotal investment in supporting seven key areas of community needs through 2026. These include housing & livability upgrades, emergency mortgage and rental assistance, environmental initiatives, food equity support, infrastructure improvements, workforce development, and community well-being.

On the public safety front, the Police Department implemented the Flock public safety system with the support of our IT team and hosted our first Citizens' Police Academy in over 20 years. Public Works maintained a robust program for streets, fleet, and inspections, and continued raising the bar for the quality and safety of our city's infrastructure.

In the realm of sustainability, we earned the Bronze Level recognition in the Electric Vehicle Adoption Leadership program thanks to the installation of electric vehicle charging stations at all city facilities. Our Community Well-Being team continued to make connections and connect residents with valuable resources. Our grants office in the Finance Department increased city grant revenue by 112%, while Human Resources successfully filled 132 full-time vacancies to reinforce our commitment to providing exceptional public services.

As your City Manager, I remain committed to fostering a culture of collaboration, innovation, and transparency. We are dedicated to building a city that is efficient, effective, and responsive to the needs of our residents. Looking ahead to 2025, I am excited about the possibilities that await us. Together, we will continue to strive for prosperity and well-being for all residents of Commerce City.

Thank you for your unwavering support and collaboration. Let us embrace the future with confidence and enthusiasm, as it is together that we will achieve greatness.

Warmest Regards, Jason R. Rogers City Manager City of Commerce City

Commerce City At-A-Glance



840 MILES ACRES

of open space

Population*

*Staff estimate for Jan. 1, 2025





Community Well-Being

In 2024, the Community Well-Being (CWB) Division relocated to a new office space in the South Platte Crossing Building and welcomed three new staff positions.

Events throughout the year included:

- The Well, a free monthly community meal
- Resource Round-Up presentations
- Resource Fair with local organizations
- Backpack Giveaway for local students
- Project Present partnership with Parks, Recreation and Golf





CONTACTS & REFERRALS

526 Family Contacts 822 Family Referrals

661 Senior Contacts 1181 Senior Referrals

HOMELESSNESS PROGRAMS

Contacts 2,523

medical contacts in partnership with YHC

Transitional housing 24 households

permanent housing placements

Finance

GRANTS OFFICE

applications submitted

\$5.7 million

112% increase in grant revenue from 2023

Major areas impacted by grant funds include:

Improved Community Infrastructure

- · Significant upgrades to Paradice Island Pool, Pioneer Park ballfields, and Monaco Park.
- Installation of EV charging stations, street lighting study, pedestrian signal updates, and electric lawn equipment.

Strengthened Community Services

· Creation of an affordable housing planner position to address critical housing needs.

Environmental Sustainability

 Support for environmental justice and sustainability initiatives.

City Clerk's Office



licenses issued

passports processed

new members to the boards and commissions program

Public Works

Construction Inspection Team

1,857 Inspections completed



1,012 Right-of-Way Permits processed

PARKS

Installed over

1,200 strings of holiday lights

throughout the city

Took over mowing, cleanup, and

maintenance of 165 acres

of non-irrigated right-of-way



Annual Pavement Maintenance and Management work included:

- Mill & overlay repair work on 29 streets, totaling over 18 lane-miles
- Slurry Seal in three neighborhoods (Foxton Village, North Range Village, and River Oaks)
- 40 street panels replaced
- 300 linear feet of new sidewalk
- 1,750 linear feet of curb and gutter repairs



- Electric Vehicle charging stations installed at the Civic Center, Eagle Pointe Recreation Center, and Municipal Services Center
- Intersection improvements at Holly Street and E. 62nd Avenue

Human Resources



- ■132 full-time vacancies filled by Talent **Acquisition Team**
- Worker's compensation claim costs in 2024 were 55% lower than in 2023
- **Learning and Development program offered** 38 direct training opportunities to employees

Courts

18,120

Customers served 4,975 9,051

4.094

Information Technology

- Partnered with the Commerce City Police Department to implement new Flock Camera Technology
- Collaborated with Community Relations to start a website redesign project for launch in 2025

Economic Development

- Adopted a new Economic Development Strategic Plan.
- Helped create and retain 286 total jobs and \$87 million in new capital investments.
- Welcomed WoodSpring Suites, Dunkin', Romero Funeral Homes, Victrola, Crescent Electric Supply, Ziggi's Coffees, Everbrook Academy, and other businesses to the community through retail and business attraction efforts.
- Under the leadership of City Council, created the Small Business Task Force. The task force consists of seven small businesses that meet monthly to discuss small business support programs and how to improve support for local businesses.
- Recognized seven local businesses at the 2024 Business Appreciation Awards Breakfast.
- Launched two exciting new initiatives:
 - Elevate Commerce, a new business retention and expansion program, helped staff build relationships

- with over 75 local businesses and saw over 1,000 unique site visitors in its first year. Learn more at elevate.c3gov.com.
- Open Rewards, a program that gives 5% cash back to people who shop at local businesses, influenced \$40,000 in local spending after November launch.

Download the Open Rewards app now!





Energy, Equity, and the Environment

- 1 Recognized for Silver Level in the Colorado Green Business Network
- 2 Distributed weatherization kits and water filters to residents in need through partnership with the Community Well-Being Division
- Recognized for Bronze Level in the Electric Vehicle Adoption Leadership (EVAL) program



Police Department



Parks, Recreation and Golf

Master Plan Adoption

The plan outlines a strategic framework for the next seven to 10 years, shaped by feedback from over 61,000 points of contact. Learn more at c3gov.com/PRGMasterPlan.

RECREATION

secured nine grants in 2024, totaling



Recreation Program Participation

22,168 participants

registered across various recreation programs.

465,563 drop-in participant

scans were recorded at Bison Ridge and Eagle Pointe recreation centers.

52,301 customers at Paradice Island Pool

\$19,957 in recreation scholarships awarded



Colorado Parks and Recreation Association Awards



Megan Krabbe - PLAaY Professional of the Year Award



MiniCon event - Columbine Award

PARKS



GOLF

The irrigation system at Buffalo Run Golf Course was completed.



Community Relations

- Published a new "Good Neighbor Guide" publication packed full of helpful information for new residents about services offered by the city
- Updated the city's brand standards guide to refresh the graphical appearance of city materials

Coordinated with family members and police staff to open a new pocket park in memory of fallen CCPD Det. Curt Holland



Public Art

The Commerce City Cultural Council **selected artwork from 10 different artists** to wrap traffic control cabinets across the city with joyful and inspiring designs along Quebec Parkway, Highway 2, and Tower Road.



The newly renovated Monaco Park received a brand new mural, one of three selected designs that will each be displayed for about one year on the back of the park's Fitness Court (pictured on the cover of this report).

Learn more at c3gov.com/Art.

Community Development

- 30+ International Code Council (ICC) certifications obtained
- **2,084 permits** issued
- 784 new residential units approved

CODE ENFORCEMENT

- Connected with over 1,500 residents at the Good Neighbor Day event
- 110 residents benefited from the new Snow Guardians Program, removing snow from sidewalks for qualifying residents
- Increase to 98% compliance rate
- Worked 6,244 cases
- Educated and assisted 1,295 residents without issuing a Notice of Violation

MyC₃

Recognized 16 homes across the city with Yard of the Month awards for their above-average property maintenance efforts.

PLANNING

- The Commerce City 2045 Comprehensive Plan was adopted following a four-year process, providing a clear vision for growth, development, and sustainability
- Managed the annexation process to help Republic Services Tower Landfill relocate its entrance, enhance environmental protections, and improve waste management capacity.

Community Development Block Grant

- Assisted **1**,506 Commerce City residents using **\$383**,627 in federal funding
- Awarded three non-profits and three internal agencies with grant funding.
 - \$8,000 to Code Enforcement for Snow

 Guardians a program helping residents clear

 snow from sidewalks due to age and/or disability
 limitations
 - \$32,544 to Community Well-Being to assist with homelessness prevention and outreach
 - \$28,531 to the Police Department to support Domestic Violence Victims.
 - \$25,000 to local nonprofit A Precious Child to support residents with wraparound services.

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